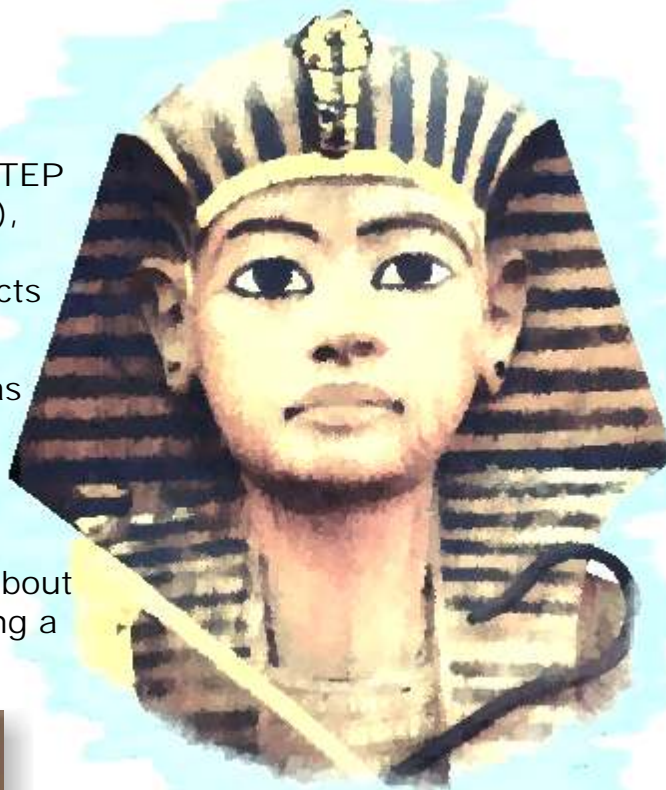


## DESKTOP DISPLAY BBC INSTEP

Produced for BBC Factual and Learning, INSTEP (Interactive Story Telling Exhibition Project), aims to use BBC television programmes and on-line content to supplement related artefacts and collections in regional museums.

To coincide with the BBC1 Egypt series, it was piloted at the BBC Mailbox, Birmingham to engage visitors in the story of 'The Myth, the Magic and the Mummy's Curse'. It invited them to travel to Egypt as press reporters tasked with discovering the truth about the opening of Tutankhamun's tomb, following a lead about a mysterious curse.



For their interactive journey, each visitor is given an RFID 'press identity card' which gives them access - from any computer terminal - to an episode (a set of videos and challenges) relevant to where they are in their quest for the 'scoop' of the century.

Desktop Display designed and developed the underlying software (including a backend editor) that tracks their progress. It includes a unique and revolutionary feature, whereby visitors are periodically pushed off and locked out of the computer system "to do their research!" - a device that encourages them to find clues by looking at the supporting loaned museum objects.

Desktop Display was also responsible for the templated challenges and for the specification, procurement and configuration of all hardware.

See [www.display.co.uk/instep\\_intro.html](http://www.display.co.uk/instep_intro.html)

GIZA



TEL EL AMARNA



ABU SIMBEL